



Virginia Green Attractions



Profile:



Khimaira Farm Luray, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green Attractions* have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for *Green Attractions* and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.

Khimaira Farm, a working dairy goat and meat goat farm focusing on sustainable agriculture. The family's home was built during the Civil War, with bricks made on site. It is listed in Old Homes of Page County. Khimaira Farm has a variety of extensive garden areas available for memorable weddings, small or large, informal or formal. Rental prices include tables and chairs for events up to 200. Remodeled barn has kitchen and dressing area as well as attached patio area for additional seating under the stars. Roll out dance floor included at no additional charge. "We're always looking for ways to implement natural resource conservation, in any way we can. We use green/natural products and recycled and recyclable products everywhere we can."

Virginia Green Activities. When visiting the Khimaira Farm, you can expect the following practices:

CORE ACTIVITIES for Green Attractions

- Recycling and Waste Reduction.** Attractions must provide highly-visible recycling opportunities for guests.
 - Recycle: Aluminum Cans, Glass, Grease, Plastic, Office Paper, Toner Cartridges, Newspaper, Cardboard, Batteries, Electronics Equipment
 - Newspaper and cardboard are used for weed control under chipped mulch from tree trimmers and VDOT
 - Packing Styrofoam is used as fillers for deep planting pots
 - Plenty of highly-visible signage promoting recycling and bins
 - Composting of excess food
 - Tracking overall waste bills and quantities
 - Purchase/design cups to promote/allow effective recycling
 - Donation of excess food from events
 - Effective food inventory control to minimize wastes
 - Locally grown, organic and sustainably-grown produce and other foods
 - Filtering of grease
 - Non-bleached napkins and coffee filters
 - Encourage suppliers to minimize packaging and other waste materials

- Use 2-sided copying, electronic correspondence and forms
- Recycled content paper towels and toilet tissue
- Use "Green" cleaners, least toxic materials, and latex paint
- Purchase durable furniture and equipment
- Use of reused building materials or those from sustainable sources
- Use latex paint
- Preventive maintenance on all vehicles and equipment
- First in/last out inventory
- Use least toxic materials

Minimize/Eliminate Styrofoam. Attractions are encouraged to minimize or eliminate the use of Styrofoam cups and plates in favor of products that are bio-based, paper, or recyclable.

Water Efficiency. Attractions should have a "plan" for conserving and using water efficiently.

- Tracking overall water usage and wastewater
- Preventive maintenance on drips and leaks
- Discourage water-based clean up, sweep first
- Microfiber technology mops
- Low flow toilets and low flow restrictors on faucets and showerheads
- Effective landscape management plan
- Cisterns and drip-line irrigation
- Rain barrels
- Effective storm water management
- Minimization of impervious areas
- Vegetative buffers around streams and ponds

Energy Conservation. Attractions must have a "plan" that encourages energy conservation and efficiency.

- Tracking overall energy bills
- Use of ceiling fans and natural lighting
- Solar panels and solar lighting
- Lighting sensors
- High efficiency fluorescent ballasts and lamps
- Purchase EnergyStar computers and appliances
- Thermal rated windows and insulation

Green Events Package. Attractions should be able to at least provide recycling when they host special events.

- Inclusion of "green meetings/conferences" in marketing packages

For more information on Khimaira Farm, see <http://EventsAtTheFarm.com> or contact Linda Campbell at Linda@KhimairaFarm.com.

For more information on *Virginia Green* program, see www.deq.virginia.gov/p2/viriniagreen.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

