



**Virginia Green** is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green** has established “core activities” specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their “green” activities. These are the activities that guests / customers can expect to find when they visit this facility.

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## Virginia Green Attractions Profile:

# John Paul Jones Arena

 UNIVERSITY OF VIRGINIA  
JOHN PAUL JONES ARENA Charlottesville, Virginia

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The John Paul Jones Arena is a new 16,000 seat arena at the University of Virginia. It is the home of the University’s Men’s and Women’s Basketball teams and host to a myriad of attractions including concerts, family shows and community events. John Paul Jones Arena is committed to environmental excellence and works to minimize environmental impacts whenever possible.

**Virginia Green Activities.** When visiting John Paul Jones Arena, you can expect the following practices:

### CORE ACTIVITIES for Attractions

- ❖ Highly Visible Recycling Opportunities
- ❖ Elimination or minimization of Styrofoam
- ❖ Water Efficiency
- ❖ Energy Conservation
- ❖ Green Events Package



### DETAILS:

- Providing plenty of highly-visible signage to promote recycling and bins
- Recycling aluminum cans, grease, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, and electronic equipment.
- Tracking overall waste bills and quantities

- Using effective food inventory control to minimize wastes
- Purchasing recycled-content paper-towels and toilet paper
- Using two-sided copying, electronic correspondence, and recycled content paper
- Purchasing durable equipment and furniture
- Using latex paint
- Providing preventative maintenance on all vehicle and equipment
- Tracking overall water usage and wastewater
- Providing preventative maintenance of drips and leaks
- Using water flow metering to discover leaks and areas of high use
- Using low flow toilets and low flow restrictors on faucets and showerheads
- Effective landscape management plan
- Effective storm water management
- Vegetative buffers around streams and ponds
- Tracking overall energy bills
- High Efficiency Heating and Air Conditioning (HVAC)
- Using natural lighting
- Light sensors
- High efficiency fluorescent ballasts and lamps
- Using directional lighting in parking lots and outdoors

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For more information on **John Paul Jones Arena**, see [www.johnpauljonesarena.com](http://www.johnpauljonesarena.com).

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen).



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