



## James River State Park

104 Green Hill Drive  
Gladstone

"We are a 1500 acre state park consisting of day use areas, camping and cabin facilities, and river frontage on the middle James River."

**Green Statement:** "Pollution prevention is integral to our agency wide mission to conserve and protect Virginia's natural, cultural, and historical resources. We purchase supplies from local vendors, manage our resources for wildlife habitat, and offer environmental education programming."

### CORE ACTIVITIES for Green Attractions

- Recycling.** Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:
  - Offer the opportunity for guests to recycle: aluminum cans
  - Also recycle: office paper, toner cartridges, cardboard, fluorescent lamps, batteries
- Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:
  - Use disposable foodservice items that are recyclable (in your area!)
- Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

#### *Restrooms*

- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand-dryers
- Purchase recycled-content paper-towels and toilet paper

#### *Office*

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Use refillable pens and toner cartridges
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

### *Buildings and grounds*

- Install carpet with sustainable or recycled content and low-VOC adhesives
- Use reused building materials or those from sustainable sources
- Use latex low or no-VOC paints
- Re-use paint thinners
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping

**Use water efficiently.** The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

- Track overall water usage and wastewater costs

### *Activities indoors*

- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have installed:
  - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
  - Low flow toilets (use 1.6 gallons per flush or less)
  - Automatic faucets or toilets in public restrooms

### *Activities outdoors*

- Have landscaping that utilizes native species
- Have minimized our lawn area
- Have minimized impervious areas (paving, concrete, etc.)
- Have installed pervious pavement to reduce storm water runoff
- Have installed drip line irrigation
- Maintain vegetative buffers around streams and ponds
- Use a nutrient management plan that minimizes the use of fertilizers



**Conserve energy.** The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills

### *Heating and cooling*

- Have installed ceiling fans
- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system
- Keep office doors and windows closed if HVAC system is on

### *Lighting*

- Use natural lighting
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

### *Appliances and electronic devices*

- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)

- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used

*Building construction and renovation*

- Achieved LEED certification at the gold level during the facility's construction (New Visitor Center)

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For more information on James River State Park, see [www.virginiastateparks.gov](http://www.virginiastateparks.gov) or contact Mark Schuppin at [mark.schuppin@dcr.virginia.gov](mailto:mark.schuppin@dcr.virginia.gov) or 434-933-4355.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see [www.viriniagreentravel.org](http://www.viriniagreentravel.org) or <http://staging.deq.virginia.gov/Programs/PollutionPrevention/VirginiaGreen.aspx>.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

