



## Virginia Green Partner Profile:



# Indulge Mobile Spa

Indulge your mind, body and soul...conveniently!

**Alexandria, Virginia**

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities.

**Virginia Green Partners** are primarily committing to help support **Virginia Green** and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well!

### Indulge Mobile Spa

"Indulge Mobile Spa is an eco-friendly company providing spa services on-location and planning environmentally friendly events. We plan eco-friendly special events centered around providing professional spa services. Our clients are local and from out of town. We plan social events such as birthday parties, baby/bridal showers and holiday parties. We also plan corporate wellness programs for local businesses. We use products that are natural or organic, from the massage oil to the nail treatments."

**Green Statement:** "We are very passionate about our planet and our community. Green initiatives not only help the planet, but eating natural organic foods and providing organic supplies is the healthy thing to do!"

### CORE ACTIVITIES for all *Virginia Green Partner Organizations*

- Support Virginia Green.** Partners must promote the Virginia Green Program to clients, members, and staff and encourage them to do business with Virginia Green participants. This partner organization pledges that they:
  - Strive to design projects that minimize overall environmental impacts and incorporate the use of efficient systems and sustainable materials.
  - Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials.
  - Send out emails or mailers to their membership about Virginia Green.
  - Highlight their involvement in Virginia Green on their website and include a link to their Virginia Green facility profile

**Green Meetings and Conferences.** When Virginia Green Partners hold meetings or conferences they must provide recycling and make an effort to reduce the use of Styrofoam and other disposables. This partner pledges that they:

- Purchase disposable plates/cups/utensils that are made from biodegradable materials
- Serve water in pitchers and glassware instead of bottles; serve bulk sodas, etc.
- Avoid box lunches – trays/platters of food are much less wasteful

**Recycling and Waste Reduction.** Virginia Green Partners are highly encouraged to maintain a comprehensive recycling program if they have a facility. This partner pledges that they:

- Purchase from vendors and service providers with a commitment to the environment
- Use electronic correspondence and forms

**Water Conservation.** Virginia Green partners are highly encouraged to have a plan for conserving water in their facility that should consider plumbing modifications and landscaping. This partner pledges that they:

- Track overall water usage and wastewater

**Energy Efficiency.** Virginia Green partners are highly encouraged a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives in their facility. This partner pledges that they:

- Use natural lighting

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For more information on **Indulge Mobile Spa**, see [www.indulgemobilespa.com](http://www.indulgemobilespa.com) or contact [info@indulgemobilespa.com](mailto:info@indulgemobilespa.com).

For more information on the *Virginia Green* program, see <http://www.deq.state.va.us/p2/viriniagreen/homepage.html> or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



*Virginia Green Lodging* program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

