



Virginia Green Attractions Profile:



Crown Pointe Marina

9737 Cooks Landing Road
Hayes



"Crown Pointe Marina is a full-service marina with 200 slips and two swimming pools. Crown Pointe is located at the mouth of the York River with protected dockage for both power and sail boats."

Green Statement: "Joining Virginia Green is consistent with the development and implementation of Crown Pointe Marina's sustainability plan, which we believe is our responsibility as an operational property located in an environmentally sensitive area. Crown Point Marina is also a member of the Virginia Clean Marina program which promotes the voluntary adoption of measures that prevent or reduce pollution from traditional and non-traditional marinas."

CORE ACTIVITIES for Green Attractions

Recycling. Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:

- Offer the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans
- Also recycle: newspaper, office paper, toner cartridges, cardboard, batteries, and electronic equipment

Minimize the use of disposable food service products. The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)

Reduce solid waste. The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

- Track overall solid waste costs
- Have a numeric goal to reduce overall materials that go to the landfill

Dining room (or during meetings/events)

- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper-towels and toilet paper



Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Buildings and grounds

- Use green cleaning products that are dispensed in bulk
- Use reused building materials or those from sustainable sources
- Use latex low or no-VOC paints
- Re-use paint thinners
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping

Use water efficiently. The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

- Track overall water usage and wastewater costs

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Use microfiber technology mops

Activities outdoors

- Have landscaping that minimizes lawn areas
- Have minimized impervious areas (paving, concrete, etc.)
- Have installed pervious pavement to reduce storm water runoff
- Have installed drip line irrigation
- Maintain vegetative buffers around streams and ponds
- Use a nutrient management plan that minimizes the use of fertilizers



Conserve energy. The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months

Heating and cooling

- Have installed ceiling fans
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed if HVAC system is on

Lighting

- Use natural lighting
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

Appliances and electronic devices

- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used

For more information on Crown Pointe Marina, see www.crownpointemarina.com or contact Martha Heric at Martha@crownpointemarina.com or 804-815-8629.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see <http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen/AboutVirginiaGreen.aspx>



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

