



Virginia Green Attractions



Profile:

Contemporary Art Center of Virginia Virginia Beach, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green Attractions* have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for *Green Attractions* and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.



Contemporary Art Center of Virginia

"The Contemporary Art Center of Virginia is a nonprofit, noncollecting institution founded in 1952 to foster awareness, exploration and understanding of the significant art of our time. Regularly changing exhibitions feature painting, sculpture, photography, glass, video and other visual media from internationally acclaimed artists as well as artists of national and regional renown. By balancing its four primary activities--gallery exhibitions, studio art classes, educational outreach programs and outdoor art shows--the Contemporary Art Center of Virginia seeks to involve a diverse regional public in the rich and active language of contemporary visual art.

CORE ACTIVITIES for all *Virginia Green Attractions*

CORE ACTIVITIES for Green Attractions

- Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: glass, aluminum cans, plastic, office paper, newspaper, cardboard, packing supplies
 - Plenty of highly-visible signage promoting recycling and bins
 - Track overall waste bills
 - Purchase and design cups to promote effective recycling
 - Donation of excess food from events
 - Encourage suppliers to minimize packaging and other waste materials
 - Use reused building materials or those from sustainable sources
 - Use latex paints
 - Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
 - Use less toxic materials

- ☑ **Styrofoam/Disposables Minimization.** Participants are encouraged to minimize use of all disposables and eliminate the use of Styrofoam products for take-out and left-overs. This restaurant pledges that they:
 - Use disposable containers made from bio-based materials, recycled content paper, and that are compostable and/or recyclable

- ☑ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
 - Track overall water usage and wastewater
 - Perform preventative maintenance to stop drips and leaks
 - Use water-flow metering to discover leaks and areas of high use
 - Discourage water-based cleanup (sweeping first) and use microfiber technology mops
 - Have an effective landscape management plan which utilize drought tolerant species, metering and rain gauges, and minimizes lawn areas

- ☑ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
 - Track overall energy bills
 - Use natural lighting

- ☑ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
 - Promote the availability of “green meetings/conferences” in marketing packages

For more information on **Contemporary Art Center of Virginia**, see www.cacv.org or contact Tiffany Russell at gogreen@cavc.org.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

