



Children's Museum of Richmond

Richmond, Virginia

"We are a non-for-profit attraction geared towards creating innovative learning experiences for children. The Children's Museum of Richmond recognizes and appreciates the benefits of allowing children to grow and learn by means of play."

Green Statement: "The Children's Museum of Richmond has a commitment to adhere to environmentally-friendly practices and promotes the need to observe alternative energy systems."



**Children's
Museum**
OF RICHMOND

CORE ACTIVITIES for Green Attractions

Recycling. Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:

- Offer the opportunity for guests to recycle: aluminum cans, plastic and paper
- Also recycle: office paper, toner cartridges and cardboard

Minimize the use of disposable food service products. The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable

Reduce solid waste. The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

- Track overall solid waste costs

Dining room (or during meetings/events)

- Provide condiments in bulk

Restrooms

- Use bulk soap dispensers in public restrooms

Office

- Reuse scrap paper for notes
- Reuse or donate shipping or packing supplies
- Make double-sided photocopies and avoid making extra copies
- Use electronic forms and correspondence when possible

Buildings and grounds

- Use green cleaning products that are dispensed in bulk

- Use latex low or no-VOC paints
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping

Use water efficiently. The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

- Track overall water usage and wastewater costs
- Have established a numeric goal to reduce water consumption over time

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use

Activities outdoors

- Utilize native species
- Utilize metering and rain gauges
- Minimized lawn areas
- Have minimized impervious areas (paving, concrete, etc.)
- Implemented a nutrient management plan to minimize the use of fertilizers

Conserve energy. The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months
- Have established a numeric goal to reduce energy usage over time

Heating and cooling

- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system

Lighting

- Use natural lighting
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed compact fluorescent light bulbs in all rooms
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

Appliances and electronic devices

- Use ENERGY STAR-rated appliances and office equipment

Source of energy

- Use solar panels to generate electricity

Green Events Package. The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- No conferences or events

For more information on the Children’s Museum of Richmond, see www.c-mor.org or contact Suzie Zeh at szeh@c-mor.org or 804-474-7001.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green Attractions** have been

thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

