

# Pollution Prevention Practices For Attractions



[www.deq.virginia.gov/p2/attractions](http://www.deq.virginia.gov/p2/attractions)

*Attractions* are the amusement parks, the museums, the stadiums and arenas, and the festivals that cause tourists to visit your region. That's why it's so important for Attractions to set a great example! Luckily, there are dozens of opportunities to minimize their impact on the environment, just by making some simple, common-sense changes – and **almost all of them can save your facility money!** Many facilities are already doing a lot of these, and don't even think of them as helping the environment. Take a few minutes to go through the items on this checklist and indicate any of the methods that you are already utilizing. Let us know what you are doing, and we will help you let your customers know about the good things you are already doing for the environment. They don't need to know that you're saving money at the same time!

**How To Join Virginia Green?** Simply fill this out this checklist and mail/fax/email it into the Virginia DEQ at the addresses below. If you are doing the core activities, then you qualify as a *Virginia Green Attraction*. It's that easy! Your facility will also be considered part of the Commonwealth's larger Virginia Green initiative, and you will be listed on the Virginia Tourism Corporation's list searchable list ([www.Virginia.org/green](http://www.Virginia.org/green)) of *Virginia Green* facilities.



Virginia   
is for Lovers™

**Core Activities.** There are minimum expectations for all *Virginia Green* participants, specific to the type of facility. The following are the *core activities* for *Virginia Green Attractions*. To qualify for Virginia Green, you must check **ALL** of the "Core Activities" listed below. We are flexible about each of these, however, so please feel free to contact us or **include an explanation** if for some reason you are unable to implement these. Please mark (X) all of the Core Activities that your facility is using:

**Recycling.** Providing highly-visible recycling opportunities for guests is a must for Green Attractions. Recycling of aluminum cans and plastic and glass bottles is always important. Attractions, however, should pay special attention towards collecting and recycling the items that they sell – for instance, stadium cups. Purchasing decisions can be made that will support effective recycling and waste reduction programs. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well.

**Styrofoam / Disposables.** Attractions are encouraged to eliminate or minimize the use of Styrofoam-based products and to use alternative disposables that are made of natural products and/or are bio-degradable.

**Water Efficiency.** Attractions are requested to have some sort of "plan" for conserving and using water efficiently. This plan should consider water-savings faucets and fixtures and an effective landscape watering plan.

**Energy Conservation.** Attractions must have a "plan" that encourages energy conservation and efficiency. This plan should consider items such as the replacement of lighting and equipment to energy-efficient alternatives such as compact-fluorescent lighting, LED Exit signs, lighting sensors, efficient heating and cooling, and *EnergyStar* energy-efficient computers and other equipment.

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**Please provide the following information:**

**Facility Name:** Birdie's  
**Address:** 1457 Mt Pleasant Rd  
Chesapeake, VA 23322  
**Website:** www.BirdiesFun.com  
**Contact Name:** Matt Sampson  
**E-Mail:** BirdiesFun@cox.net **Phone:** 757-410-~~98~~5658



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Complete this checklist and send it to us at the address below or fax/email it.

Tom Griffin, Outreach Coordinator  
Virginia DEQ Office of Pollution Prevention  
PO Box 1105  
Richmond, VA 23218-1105  
phone 804-698-4545  
email: [rtgriffin@deq.virginia.gov](mailto:rtgriffin@deq.virginia.gov)  
**fax 804-698-4533**

[www.deq.virginia.gov/p2/attractions](http://www.deq.virginia.gov/p2/attractions)

Your information will be added to the *Virginia Green* website under the **Attractions** category. We will send you a certificate for display at your facility, and several *Virginia Green* window decals. You are also free to use the *Virginia Green* logo on letterhead, marketing, websites, and other company materials. Thank you for voluntarily committing to minimize your impact on the environment!!

*Virginia Green* is a partnership program supported by



## Water

- Tracking overall water usage and wastewater
- Preventative maintenance of drips and leaks
- Water-flow metering to discover leaks and areas of high use
- High efficiency dishwashers
- Discouraging water-based cleanup (sweep first)
- Microfiber technology mops
- Low flow restrictors on faucets and showerheads
- Low flow toilets or  Waterless urinals
- Effective landscape management plan which utilizes drought tolerant species, metering and rain gauges, and minimizes lawn areas.
- Rain gardens ([www.dof.virginia.gov/rfb/rain-gardens](http://www.dof.virginia.gov/rfb/rain-gardens))
- Green roof development ([www.greenroofs.com](http://www.greenroofs.com))
- Cisterns and drip-line irrigation
- Rain barrels
- Effective stormwater management
- Minimization of impervious areas (paving, concrete, etc)
- Vegetative buffers around streams and ponds

## Energy

- Tracking overall energy bills
- Use of ceiling fans
- High Efficiency Heating & Air Conditioning (HVAC)
- Use of natural lighting
- Solar panels
- Lighting sensors
- High efficiency compact fluorescent lightbulbs in all canned spotlights
- High efficiency fluorescent ballasts and lamps (T-5's & T-8's)
- Purchase of EnergyStar computers, appliances, etc. ([www.energystar.gov](http://www.energystar.gov))
- Thermal-rated windows and insulation
- Use of directional (downward-facing) lighting in parking areas and other outdoor areas
- Design and operation of buildings that are "LEED" certified ([www.usgbc.org](http://www.usgbc.org))
- Purchase of "Green Tags" or "Renewable Energy Certificates" to offset the additional cost of using energy from renewable sources. (See [www.green-e.org](http://www.green-e.org))
- Purchase fuel-efficient vehicles or  Hybrids
- Other \_\_\_\_\_

## Green Conferences & Events

- Inclusion of "green meetings/conferences" in marketing packages  
(see fact sheet on "Environmentally-Responsible Conferences & Events" –  
[www.deq.virginia.gov/p2/lodging/eventplanning.html](http://www.deq.virginia.gov/p2/lodging/eventplanning.html).)

Feel free to list any of these too: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### OTHER Creative / Common-Sense Ideas – Let Us Know About Them!!

Our recycling volume IS triple our trash volume!  
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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Green Events Package.** Attractions often host special events such as weddings, conferences, and other events. At a minimum, Attractions should be able to provide recycling at such events and be willing to work with "environmentally-aware" customers on other techniques to reduce wastes. For lots of ideas on Green Events, please see the fact-sheet on *Environmentally-Responsible Conferences, Meetings, and Events* at [www.deq.virginia.gov/p2/lodging/eventplanning.html](http://www.deq.virginia.gov/p2/lodging/eventplanning.html).

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**Lots of Other Great Ideas! Please tell us more about the great things you're doing. We will include these in your website profile. Simply mark (X) next to any of the techniques that apply to your facility, and feel free to list out additional things that you are doing!**

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## Recycling

- Plenty of highly-visible signage promoting recycling and bins
- Aluminum Cans
- Glass
- Steel Cans
- Composting of excess food
- Grease Recycling
- Plastic
- Office Paper
- Toner cartridges
- Newspaper
- Cardboard
- Packing Supplies
- Fluorescent Lamps (required by RCRA law)
- Batteries (required by RCRA law for NiCd and Lead-Acid)
- Electronics equipment – computers, etc (required by RCRA law)
- OTHER: \_\_\_\_\_

## Waste Reduction

- Tracking overall waste bills and quantities
- Purchase/design of cups to promote/allow effective recycling
- Donation of excess food from events
- Effective food inventory control to minimize wastes
- Locally grown produce and other foods
- Filtering of grease rather than recycling
- Organic- and "sustainably-grown" foods
- Disposable containers made from:
  - bio-based materials
  - recycled content
  - compostable
- Non-bleached napkins and coffee filters
- Recycled-content paper-towels and toilet paper
- Encouraging suppliers to minimize packaging and other waste materials
- Office waste reduction
  - 2-sided copies / printing
  - electronic correspondence and forms
  - recycled content paper / toilet tissue
  - air-hand dryers
- Using "Green" Cleaners ([www.greenseal.org](http://www.greenseal.org))
- Hand-dryers
- Purchase of durable equipment and furniture
- Use of reused building materials or those from sustainable sources
- Use of Latex Paint
- Preventative maintenance of all vehicles and equipment
- Last-in/first-out inventory
- Less toxic materials
- Other \_\_\_\_\_