



NEEDED: Green Team Volunteers for the *Richmond Folk Festival*



October 10-12, 2014



The 2014 Richmond Folk Festival is a certified **Virginia Green Travel Event!** And the Virginia Green Travel Alliance* is proud to be leading the recycling and overall greening efforts for the festival.

VGTA is partnering with the Richmond Folk Festival and *RVAgreen*, the City of Richmond's Sustainability Program, in the following ways:

- ✓ Certification of the Richmond Folk Festival as a *Virginia Green Travel Event*
- ✓ On-site leadership and coordination of all Green Team Volunteers
- ✓ Design & placement of all Eco-stations throughout the festival
- ✓ Coordination of all recycling activities, including oyster shell
- ✓ Recruitment of Green Team volunteers (75 is our goal for the festival)



Please consider being a **GREEN TEAM VOLUNTEER!**

- ✓ Help ensure that recycling is done correctly at all festival eco-stations
- ✓ Help educate attendees about litter prevention activities and what is recyclable at the festival
- ✓ Have fun at the festival while helping the environment!

All Green Team Volunteers will receive:

- ✓ Green Team training at beginning of shift
- ✓ Free Green Team Volunteer T-shirts & Free Event Parking
- ✓ Refreshments during your shift & a food/merchandise discount voucher
- ✓ Access to the *musician's jam* (Saturday evening)

Shifts are typically 3-4 hours. Please encourage your staff, family, and friends to support our effort by becoming involved as a Green Team Volunteer. Great for student and service groups and for **Volunteer Community Service Hours!**

You can sign up here – www.richmondfolkfestival.org/docs/volunteer.html.

Remember to click on a “Green Team” shift!

We are also recruiting GREEN EVENT SPONSORS!

Being a green event sponsor is a great opportunity to show your organization's support of green initiatives in the Richmond Region. For more on sponsorships go to VirginiaGreenTravelAlliance.org or contact VGTA's Tom Griffin – 804.986.9119 or VirginiaGreen@Virginia.org.



*The VGTA is a 501c3 non-profit organization that was created to help promote the state's Virginia Green program and green tourism practices in Virginia. VirginiaGreenTravelAlliance.org