



33rd Ashland Railroad Run and 3rd Green Fair

Hanover Arts and Activities Center
Ashland, Virginia
April 30, 2011

"This is the 33rd running of this race in Ashland along the railroad tracks. We have a children's run, a 5k and a 10k with over 1000 entrants."

Green Statement: "We are greening our event for the third year in order to keep the community aware of Reducing, Reusing, and Recycling and to encourage buying fresh and buying local. We had 35 participants/vendors in 2010."

CORE ACTIVITIES for Green Events

Recycling. Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles, and paper

Minimize the use of disposable food service products. The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling / composting of food service items disposed of on the premises. This facility pledges that they:

- Do not use any disposable containers, dishware, cutlery, or cups

Printed Materials. Recycled-content, soy-based inks, and 2-sided copies – and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content paper
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction. Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

- Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting

Restrooms

- Have a contract for environmentally-friendly, portable restrooms
- Purchase recycled-content paper-towels and toilet paper

Logistics

- Encourage the use of mass-transit and/or carpooling to the event

- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

Green Signage. Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on its website to the Virginia Green Events webpage
- Have a green event section on its event’s webpage highlighting all of its green activities
- Race markings of flour in place of paint

Other Sustainability Actions.

- Inviting the local farmers to participate in a “farmers market” at the event
- Using a Vespa scooter to lead the races instead of a car

For more information on 33rd Ashland Railroad Run and 3rd Green Fair, see www.hanoverarts.org or contact Ron Petitt at rpetitt928@gmail.com or 804-852-2320.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established “core activities” for **Green Events** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

