

2014 DEQ Environmental Excellence Conference Track 5 – Applying & Staying in VEEP



City Center in Newport News, Virginia



VEEP SP Participation: How to Apply, How to Stay In, and How to Capitalize on Your Participation



March 13, 2014

Jennifer Privette
Sustainability Manager



Overview of VEEP SP



1. DEQ considers environmental sustainability as meeting the needs of the present without compromising the environmental resource needs of future generations
2. VEEP SP is a separate but complementary track to the existing EMS
3. Does not require an EMS
4. Recognizes multi-facility organizations
5. Not a regulatory or permitting fee tool



VEEP SP Characteristics



The three basic characteristics of a VEEP SP are:

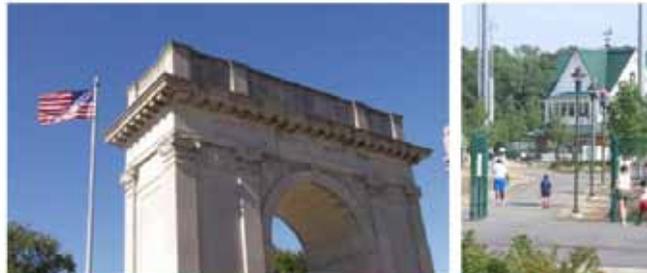
1. Culture of environmental sustainability, including the organization's policy, any awards won, and goals
2. Recent accomplishments, including collaborative partnerships and community/stakeholder involvement and reducing the organization's environmental footprint
3. Commitments to future projects.



Roadmap To Sustainability



City of Newport News Roadmap to Sustainability



Resource Conservation Civic Engagement and Policy Transportation
Open Space and Smart Development Sustainable Built Environment Energy Efficiency and Conservation



NN GREEN
February 2013
www.nngov.com



<http://www.nngov.com/nngreen/downloads/sustainability-report.pdf>



Environmental Management System Tool



PLAN - DO - CHECK - ACT





Sustainability – A Local Commitment



from the
Mayor's Desk



NEWPORT NEWS, VIRGINIA

MCKINLEY L. PRICE, DDS

Sustainability: Working Towards a Greener Tomorrow

“Ensuring that our City operates in a way that is both economically and environmentally sustainable is of the utmost importance to the future of our community. As such, sustainability has been identified as one of City Council’s Eight Strategic Priorities and is being given special attention by employees throughout the City”

Volume 1 Issue 3



Sustainability – A Local Commitment



City Manager
James M. Bourey



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CITY OF NEWPORT NEWS ENVIRONMENTAL POLICY STATEMENT

The City of Newport News is committed to the protection of the environment for present and future generations. All City employees are responsible for incorporating into their planning and work, the actions necessary to fulfill this commitment.

The City of Newport News and its employees shall meet this responsibility by endeavoring to accomplish the following:

- Continually improve our environmental stewardship through responsible practices and procedures.
- Practice and support pollution prevention.
- Practice and support sustainable design, development, and operations processes.
- Meet or exceed the requirements of all the environmental regulations, legislation, or other environmental provisions to which the city subscribes
- Establish and periodically review City environmental objectives and targets.
- Develop and implement a system for documentation and record maintenance.
- Educate and train City employees and encourage those working on behalf of the City to improve environmental performance and to increase awareness of environmental issues.
- Encourage public awareness of environmental issues and solicit citizen participation in meeting the objectives of this policy.

The commitment to protect the environment is required of all City employees.

James M. Bourey
City Manager
8/5/13
Date



Sustainability/Citizen Advisory Team Members





VML Green Government Framework



- Governments earn “green points” by implementing or adopting up to 30 policies and actions divided into 11 categories ranging from energy efficiency and green buildings to land-use and innovation.
- Amassing 100 to 124 “green points” out of a possible 200 earned certification as a “Green Government.” In addition, local governments could earn Silver, Gold and Platinum levels of certification for scores of 125 points or higher.



Green Government Award VML Conference



Newport News City Council members receive the 2013 Green Government Platinum Award. Accepting the award is (left to right): Tina Vick, Jeri Wilson (city staff), Pat Woodbury, and Sharon Scott.

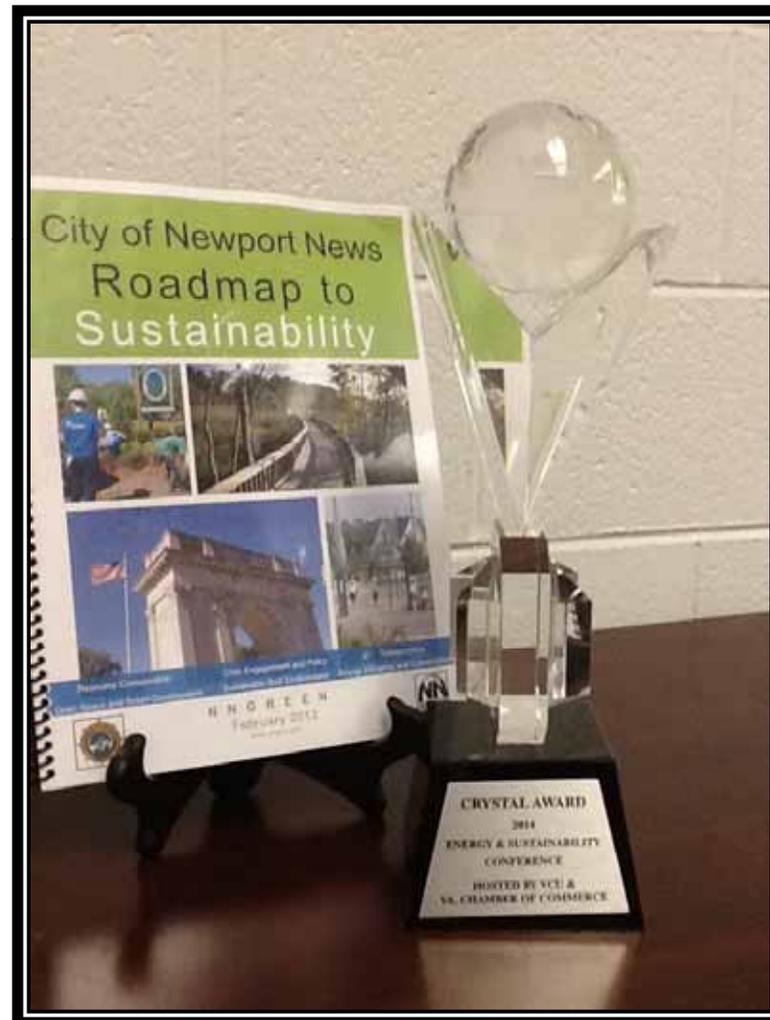




City of Newport News Honored with Crystal Award



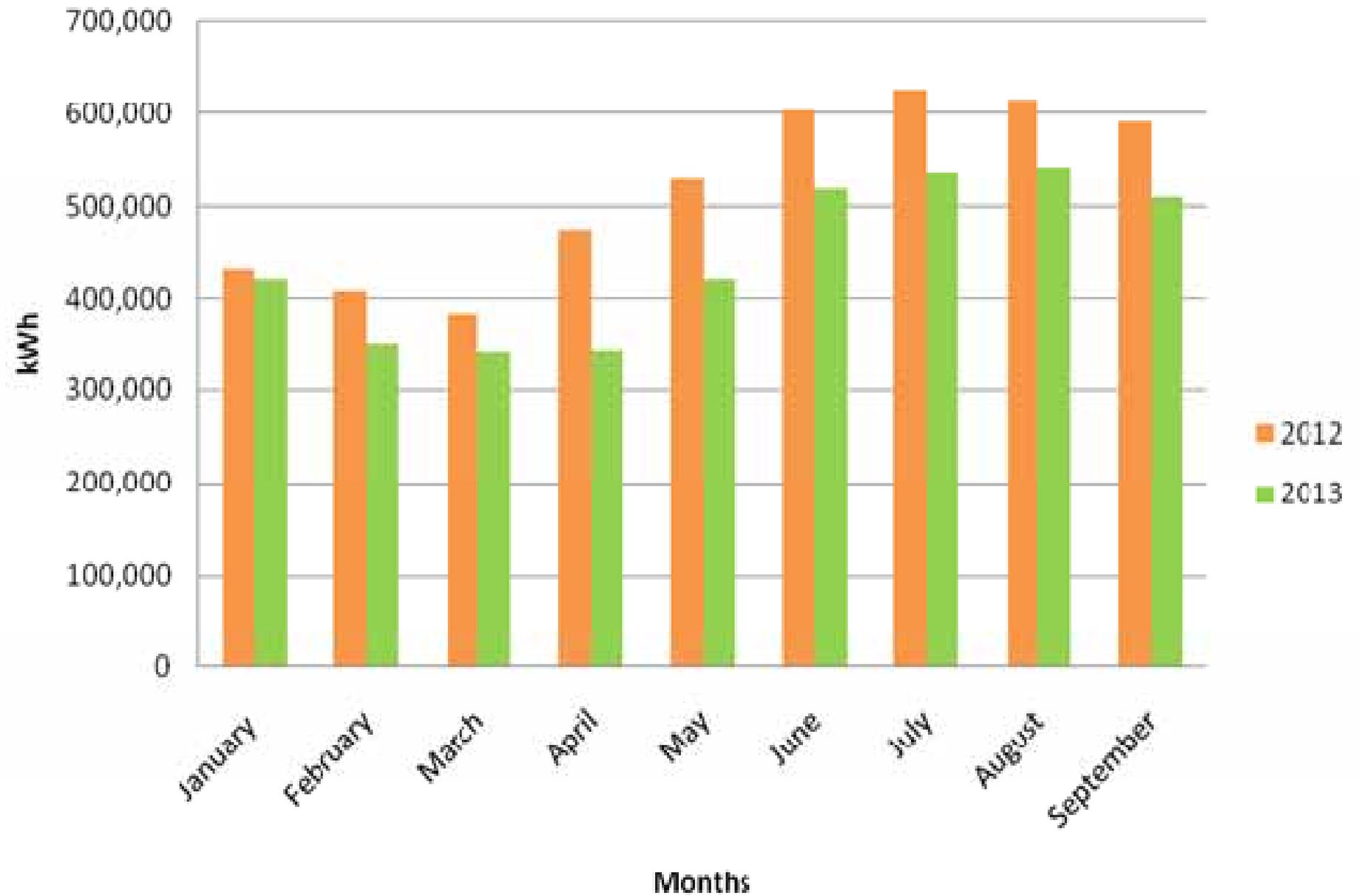
The City of Newport News was honored with the Crystal Award for sustainability best practices at the 2014 Energy and Sustainability Conference from the VA Chamber of Commerce and VA Commonwealth University. The City was the recipient of the one award for the Local Government Sector.





Newport News EECBG Recipient

Total kWh Consumed



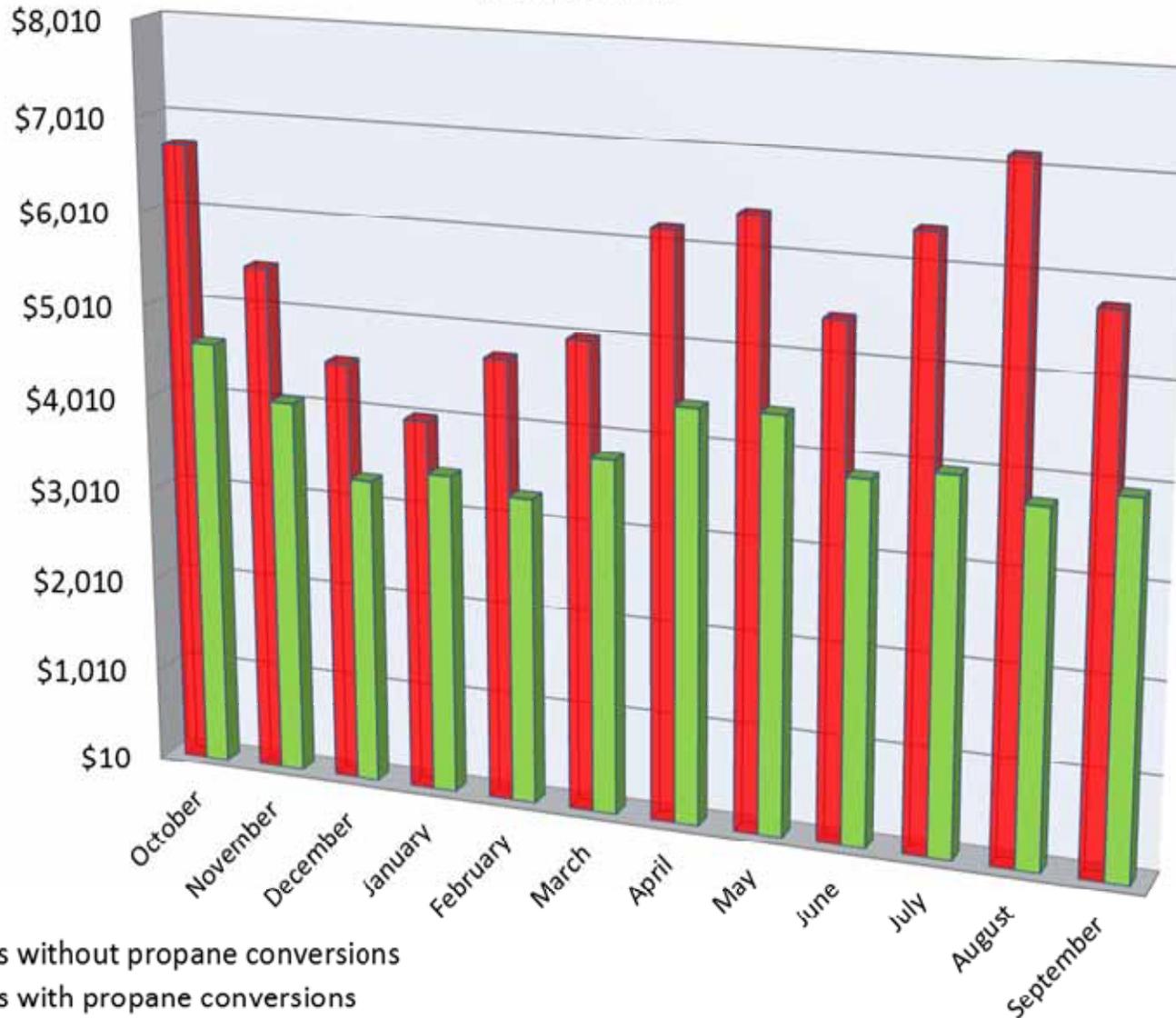


NN Awarded Propane Auto-gas Grant





City of Newport News \$19,319.15 in Fuel Cost Reductions from October 2012 through September 2013 26 Vehicles

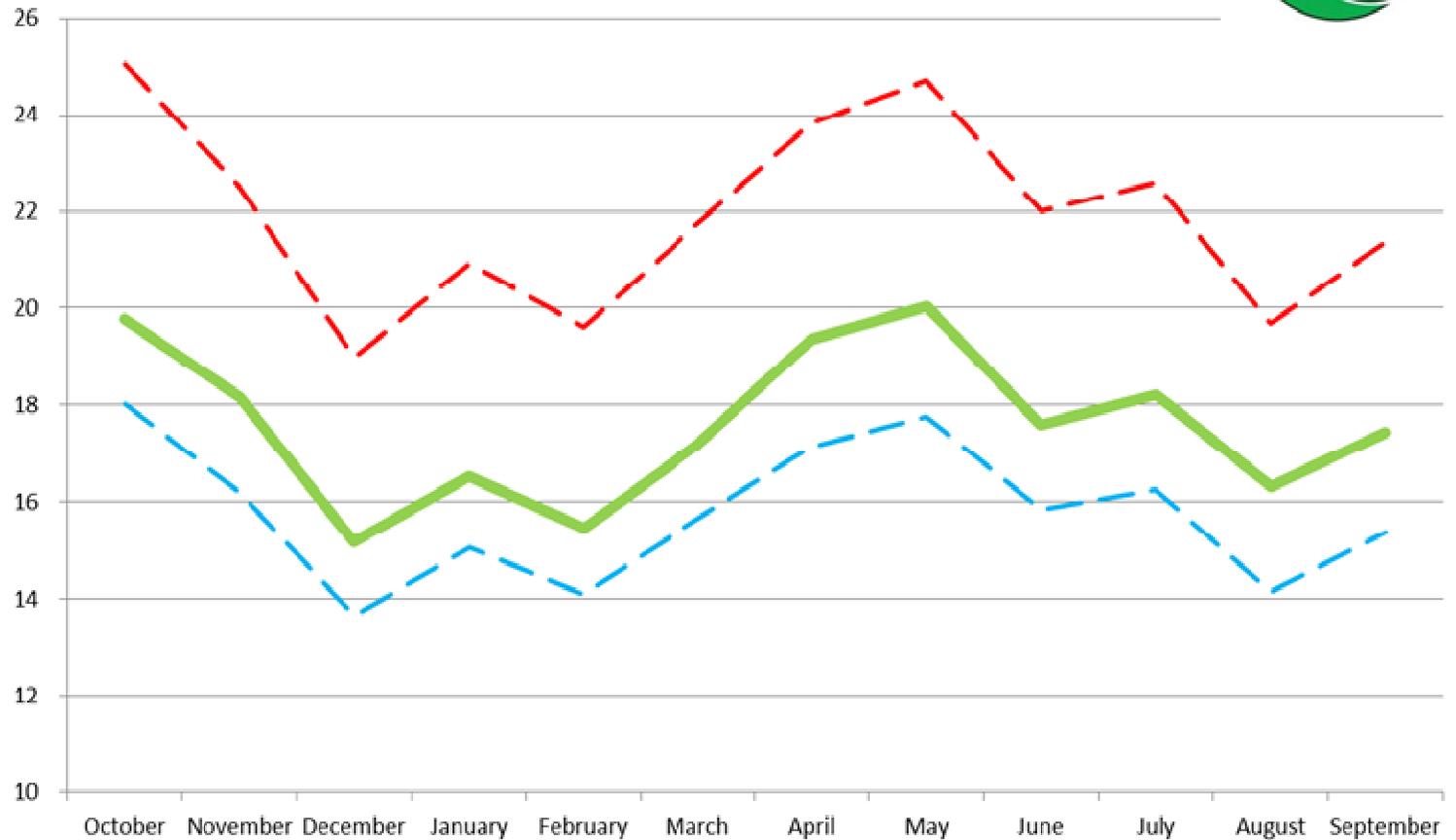




City of Newport News Grant Vehicle Emission Reductions 51.65 Total Reduction 26 Vehicles



Green House Gas
Emissions in Metric Tons



Monthly Totals from October 2012 through September 2013

- - No Propane - Gasoline Only (Assumes no Conversions)
- 61% Propane Use (Actual Emissions After Conversions)
- - 85% Propane Use (Grant Goal)



Energy Efficiency Commercial Incentives



<http://newportnewsva.com/>

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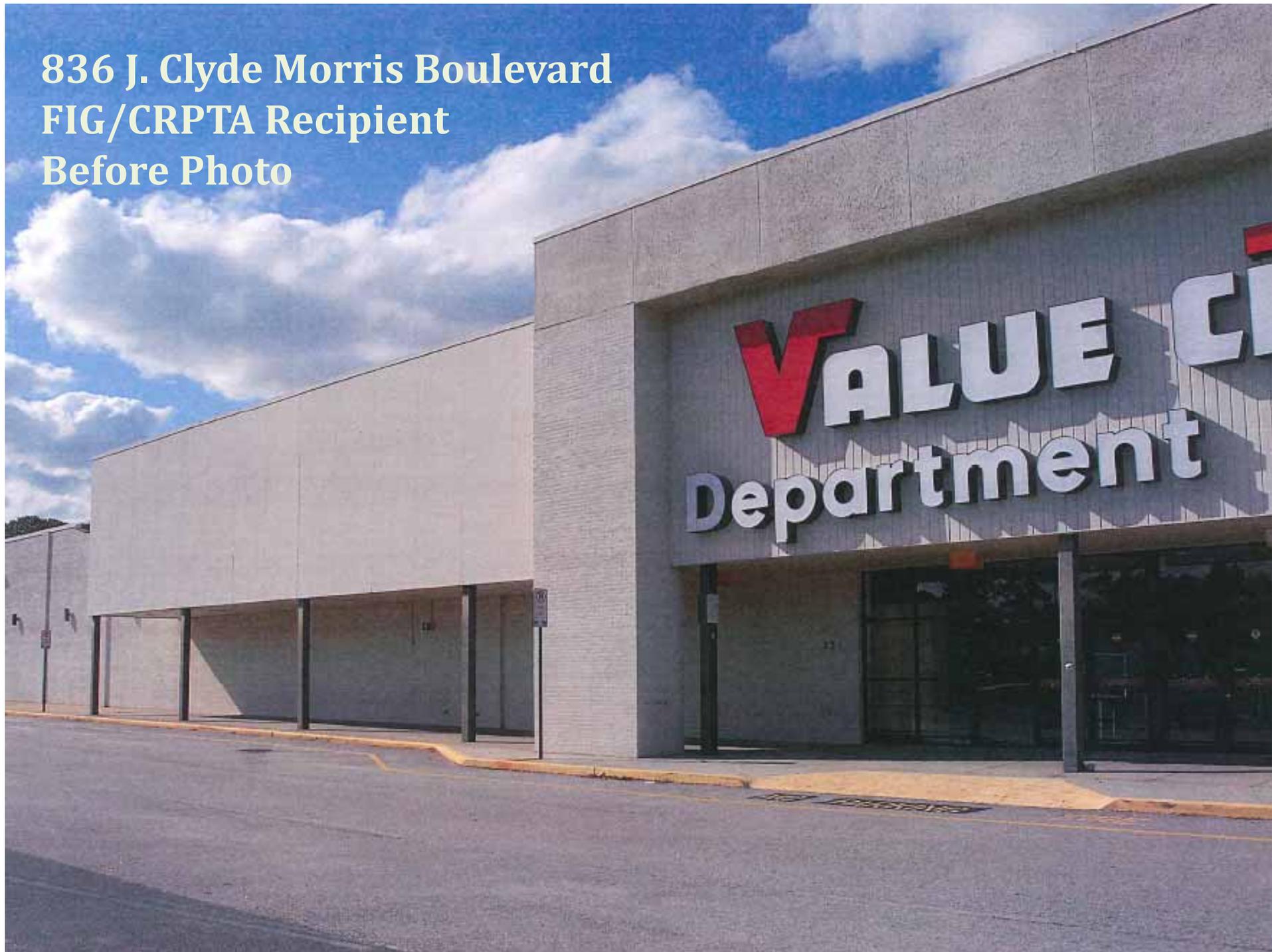
- **Façade Improvement Grant (FIG) Program**

The objective of the Façade Improvement Grant (FIG) program is to restore, sustain, and improve commercial properties located within the City of Newport News.

- **Virginia Commercial Rehabilitation Property Tax Abatement (CRPTA)**

City Council Enacted an ordinance to encourage commercial rehabilitation in the city by providing a five-year partial abatement of real estate taxes. This ordinance provides for a reduction of the post-rehabilitation assessment of a qualifying property by fifty percent (50%) of the eligible rehabilitation costs.

836 J. Clyde Morris Boulevard
FIG/CRPTA Recipient
Before Photo

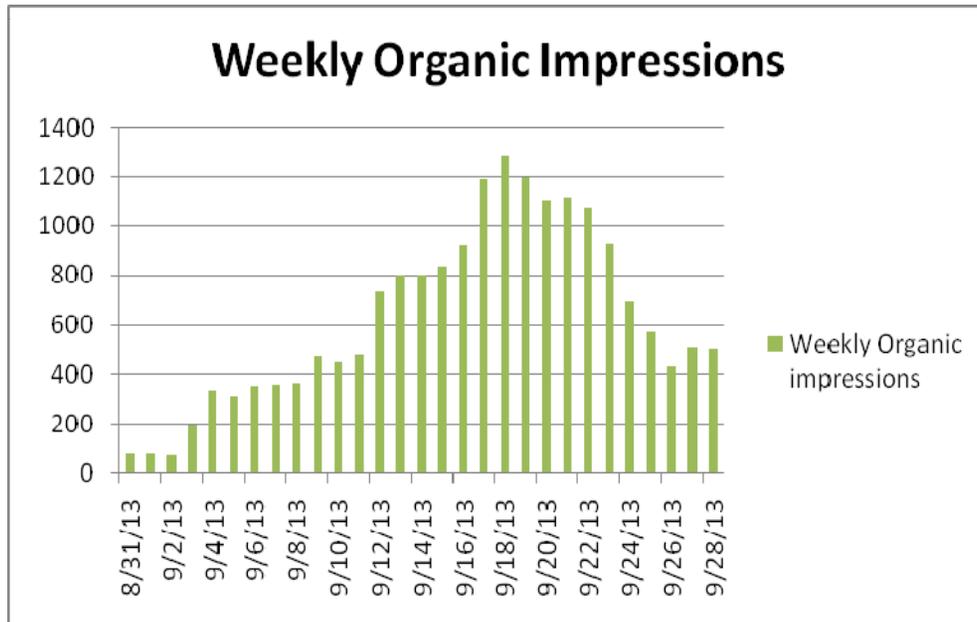


**836 J. Clyde Morris Boulevard
FIG/CRPTA Recipient
After Photo**





Social Media & Outreach



The number of times posts were seen in News Feed or ticker or on visits to your Page (weekly total).



City of Newport News

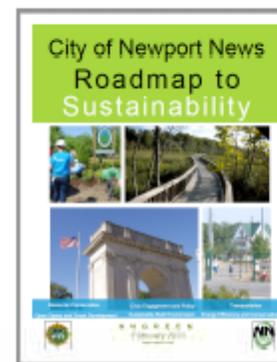
nngov.com/nngreen

like us on **facebook**

facebook.com/nngreenteam

follow us on **twitter**

@NNGreenTeam



Read our Roadmap to Sustainability online at:

nngov.com/nngreen



Social Media & Outreach



Wyland Foundation's Mobile Learning Center Visits Newport News on October 2nd & 3rd, hosted by Christopher Newport University.



Green Schoolyards Initiative



Help our schools donate your bottle caps here!

Our Goal

Bring STE(A)M - Science, Technology, Engineering, Art, and Math-learning to life through incorporating art, sustainable learning gardens, and environmental science.

Our Plan



Use bottle cap artwork as an engaging, innovative, and creative way to teach students about recycling.

How to help

Upcycle your used bottle caps here! Placing them in this container donates your caps to the project. We need all types of caps not just soda and water bottle caps!



Donate peanut butter jar lids, laundry detergent caps, water bottle caps, soda bottle caps, snack jar caps and more!

Our Project Partners





Partnerships & Cross Promotion





Questions?



Newport News

Where **Green** Things Are Happening



nngov.com/nngreen

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