

City of Newport News  
EMS Program and the  
Virginia Environmental  
Excellence Program



# Benchmarking with the Virginia Environmental Excellence Program



# Overview

Relationship with the Office of P2

13 EMS Programs / 22 Facilities



## Recognition-

Broader Internal Involvement

Positive Competition

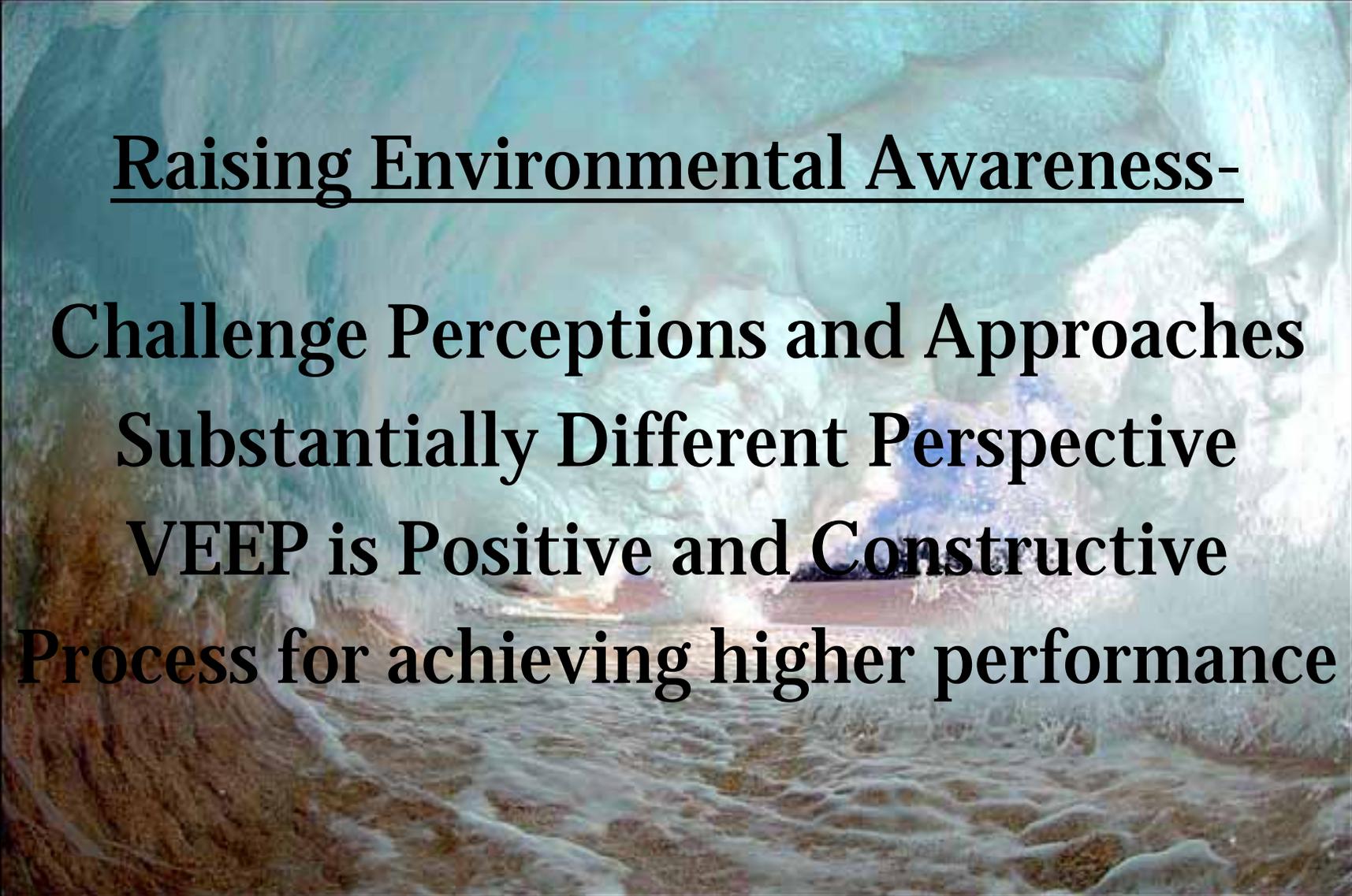
Recognition Increases Awareness and  
General Knowledge

Promotes a Sense of Commitment



Recognition-

**Right Thing and the Smart Thing**  
**External Recognition**  
**Local Government**  
**Local and Regional Environmental**  
**Groups**



Raising Environmental Awareness-

**Challenge Perceptions and Approaches**

**Substantially Different Perspective**

**VEEP is Positive and Constructive**

**Process for achieving higher performance**

The background of the slide is a photograph of a sunset over the ocean. The sky is a mix of deep blue and orange, with the sun low on the horizon. The water is dark with some whitecaps. The entire slide is framed by a thick yellow border.

Raising Environmental Awareness-  
Environmental Considerations Balanced  
with Needs  
Overcoming Barriers  
Environmental Responsibility  
Anticipate, Recognize, Evaluate, Control



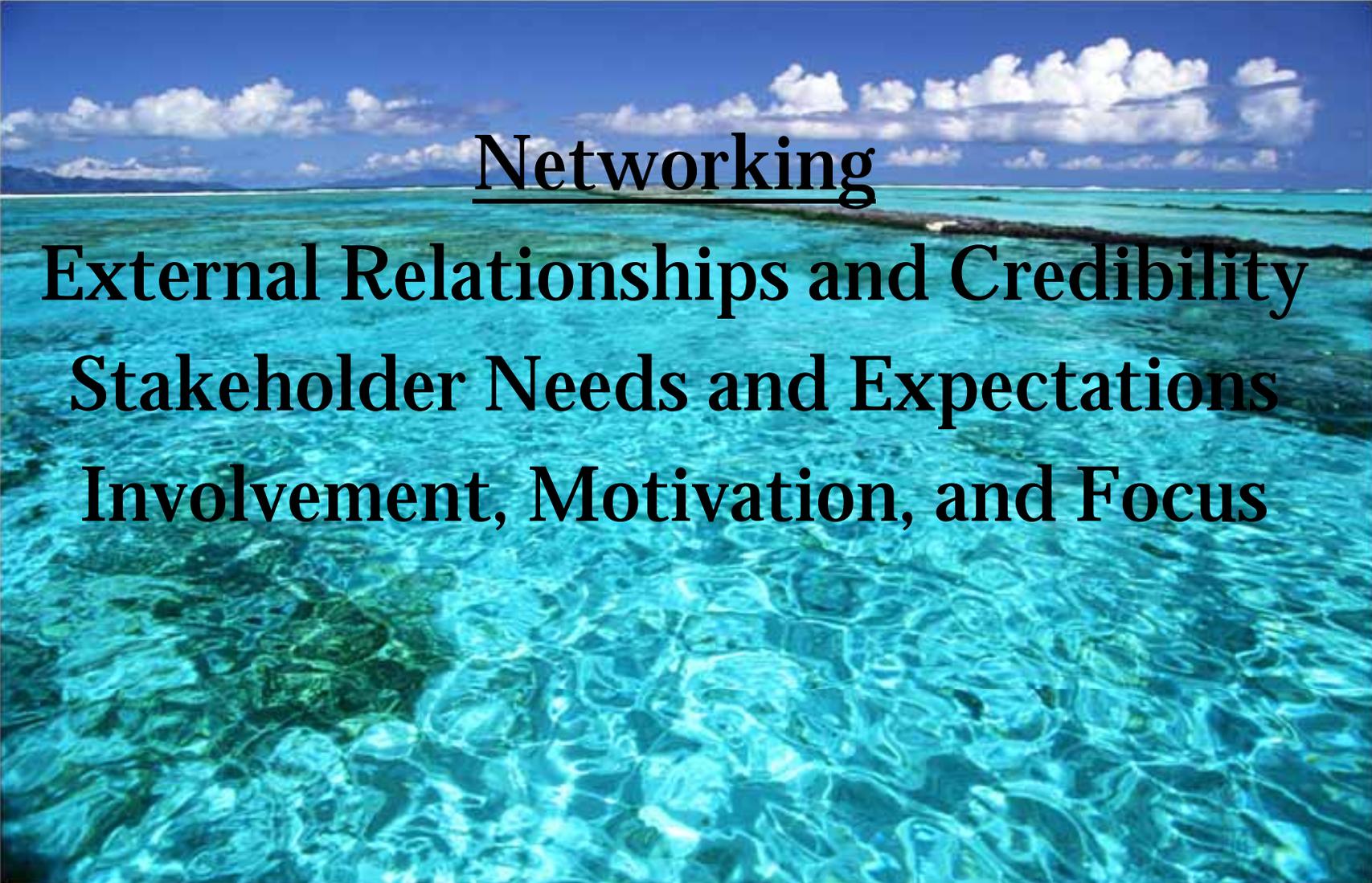
# Improved Environmental Tracking

Identifying Issues and Fostering  
Accountability

Different Paradigm

Applying Resources

Cost Effectiveness



## Networking

**External Relationships and Credibility**

**Stakeholder Needs and Expectations**

**Involvement, Motivation, and Focus**

An aerial photograph of a coastline, showing a mix of green and brown land, a sandy beach, and blue water. The image is framed by a thick yellow border. The text is overlaid on the image in white, serif font.

# Improved Environmental Performance

Connects Workforce  
Environmental Stewardship  
Confidence and Momentum  
Expansion and Sustainability

# City of Newport News



## EMS Program