

2013 *Virginia Outdoors Plan*

Virginia's 10th Statewide
Comprehensive Outdoor
Recreation Plan (SCORP)

Recognized as one of top 3 SCORPs in country



2007 Virginia Outdoors Plan

Charting the Course
for Virginia's Outdoors



*"...Heaven and Earth
never agreed to frame
a better place for man's
habitation than Virginia."
-Captain John Smith*

Outdoor Recreation Objective



Provide guidance to all levels of government and the private sector in meeting the state's conservation, outdoor recreation and open space needs.

Produced in accordance with §10.1-200 of the *Code of Virginia*.

Land Conservation Objective

Provides guidance for land protection through actions of the *Virginia Land Conservation Foundation (VLCF)*.

Identifies potential conservation lands in each planning district (region).

In accordance with §10.1-1021 of the Virginia Code.



Land & Water Conservation Fund

Requirement of the federal Land and Water Conservation Fund (LWCF) program

Provides guidance for grant fund allocation to state and local projects



Thematic Focus & Staff Research

- Outdoor Recreation Trends
- Economics & Tourism
- Health and Outdoor Recreation
- Land Conservation



Trends in Outdoor Recreation Planning

- National recreation trends research
- 2011 Virginia Outdoors Survey
- Changing state demographics
- Funding and partnerships
- Tourism
- New and emerging recreation and sports,

Results from the 2011 Virginia Outdoor Survey

Center for Survey Research, University of Virginia
Virginia Department of Conservation and Recreation

www.dcr.virginia.gov/recreational_planning/vop.shtml

Public Perception of What Outdoor Recreation Facilities are Most Needed

Activity	% of households	
	2006	2011
Hiking and walking trails	49	68
State waters: fishing, swimming, beach	50	60
Natural areas	42	55
Bicycling trails	40	54
Historic areas	33	51
Canoeing, kayaking	--	46
Wildlife watching and nature study	--	45
Playing fields for outdoor sports	36	40
Public pools	--	38
Tennis and basketball courts	25	32

Trends in Land Conservation

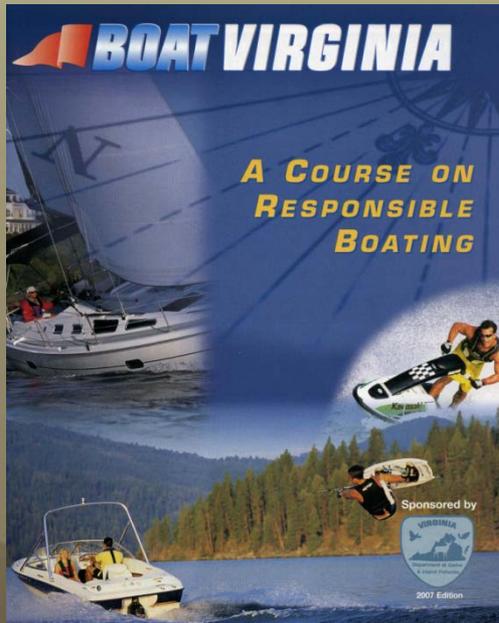
- Need for land conservation and conservation planning
- Economic value of land protection
- Conservation tools
- Guidelines for implementing land conservation in Virginia



Economic Value of Outdoor Recreation 2011 Outdoor Industry Report

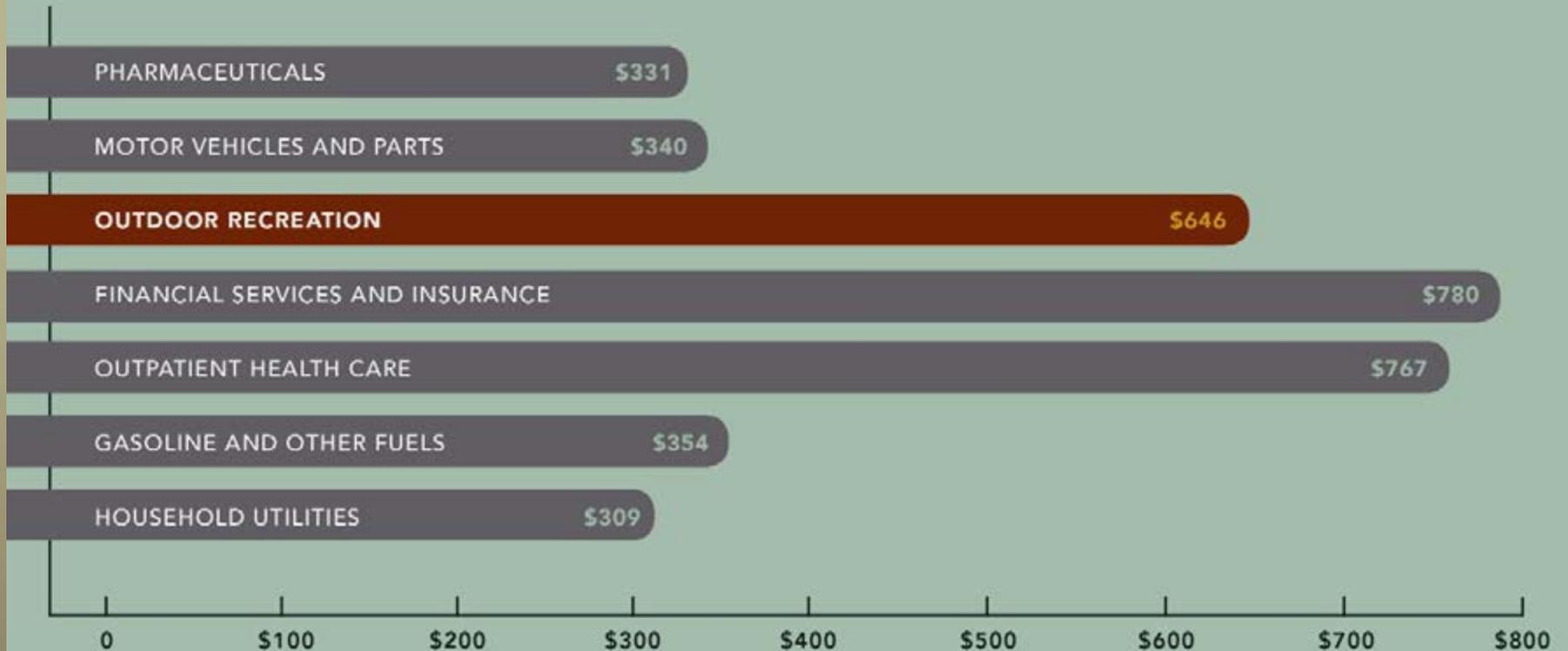
- Americans spent an estimated \$645.6 billion on outdoor recreation in 2011

www.outdoorindustry.org



An Overlooked Economic Giant

Annual Consumer Spending, in Billions



Excerpt from "The Outdoor Recreation Economy," Outdoor Industry Association. Source: Bureau of Economic Analysis, Personal Consumption Expenditures by Type of Product, based on available 2010 data.

Virginia State Parks Revenue



\$187 million Economic Impact

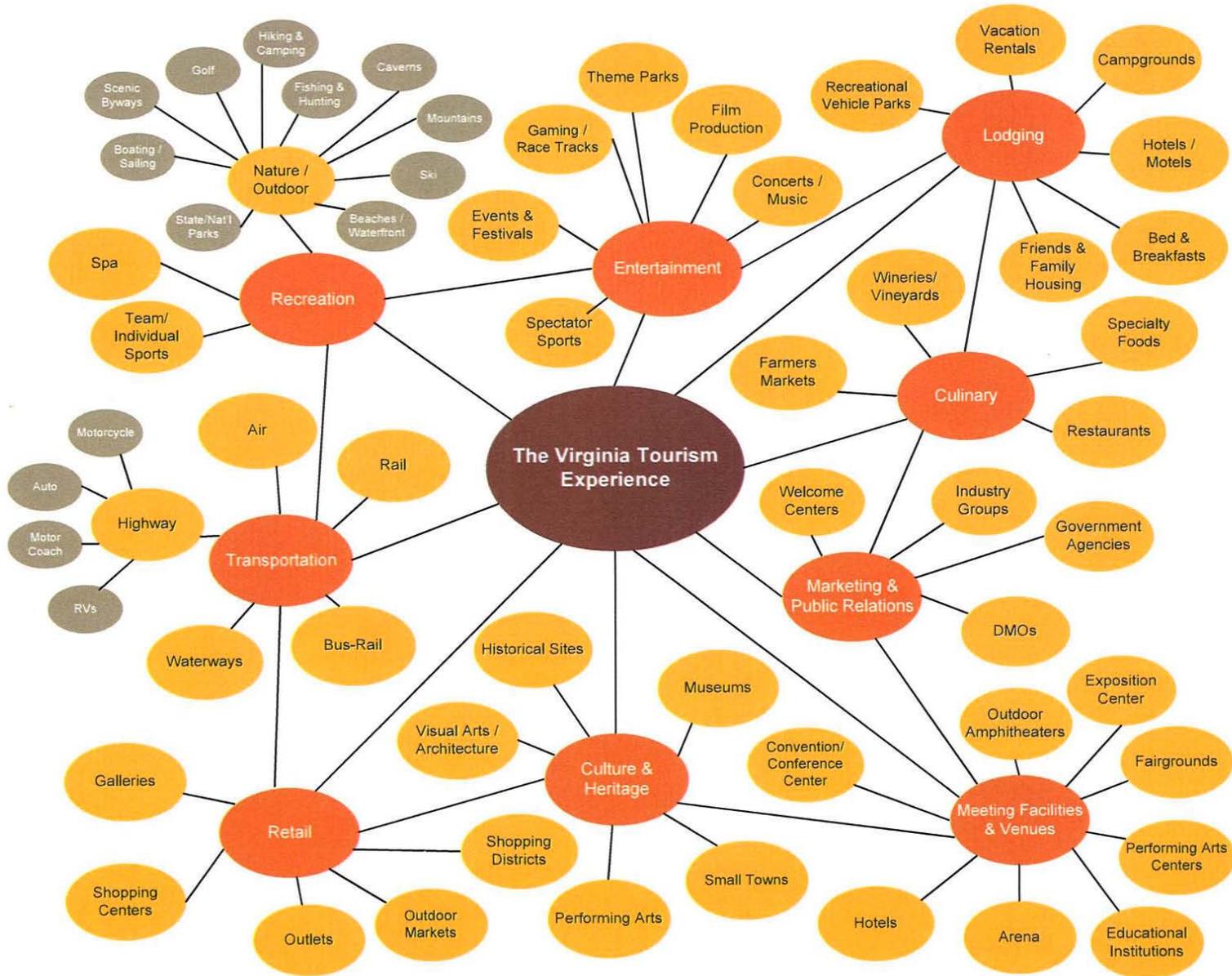
The Vision for Virginia Tourism

Virginia State Tourism Plan

Draft October 2012

<http://www.vatc.org/STP/>

Virginia and its diversity will offer superior environments for individual visitors, couples, families, groups, and residents to enjoy nature and outdoor recreation ranging from relaxing getaways to adventure travel across the Commonwealth's coastal shores, beaches, and lowlands to the mountain and valleys along its western borders.



Health and Wellness



Trends and opportunities linking health and wellness to outdoor recreation

Public Meetings

42 public meetings

480 citizen participants

Identified outdoor recreation uses and trends within each region of the Commonwealth



Additional Comments & Input



- 121 citizen comments (e-mail & letters)
- Additional meetings held with special interest groups

Virginia Outdoors Plan Interactive Map

Info Legend Layers

Recreational Resources

Regional Trails

- Existing
- Proposed

Boat Access

- +

Blueways

- Existing
- Proposed

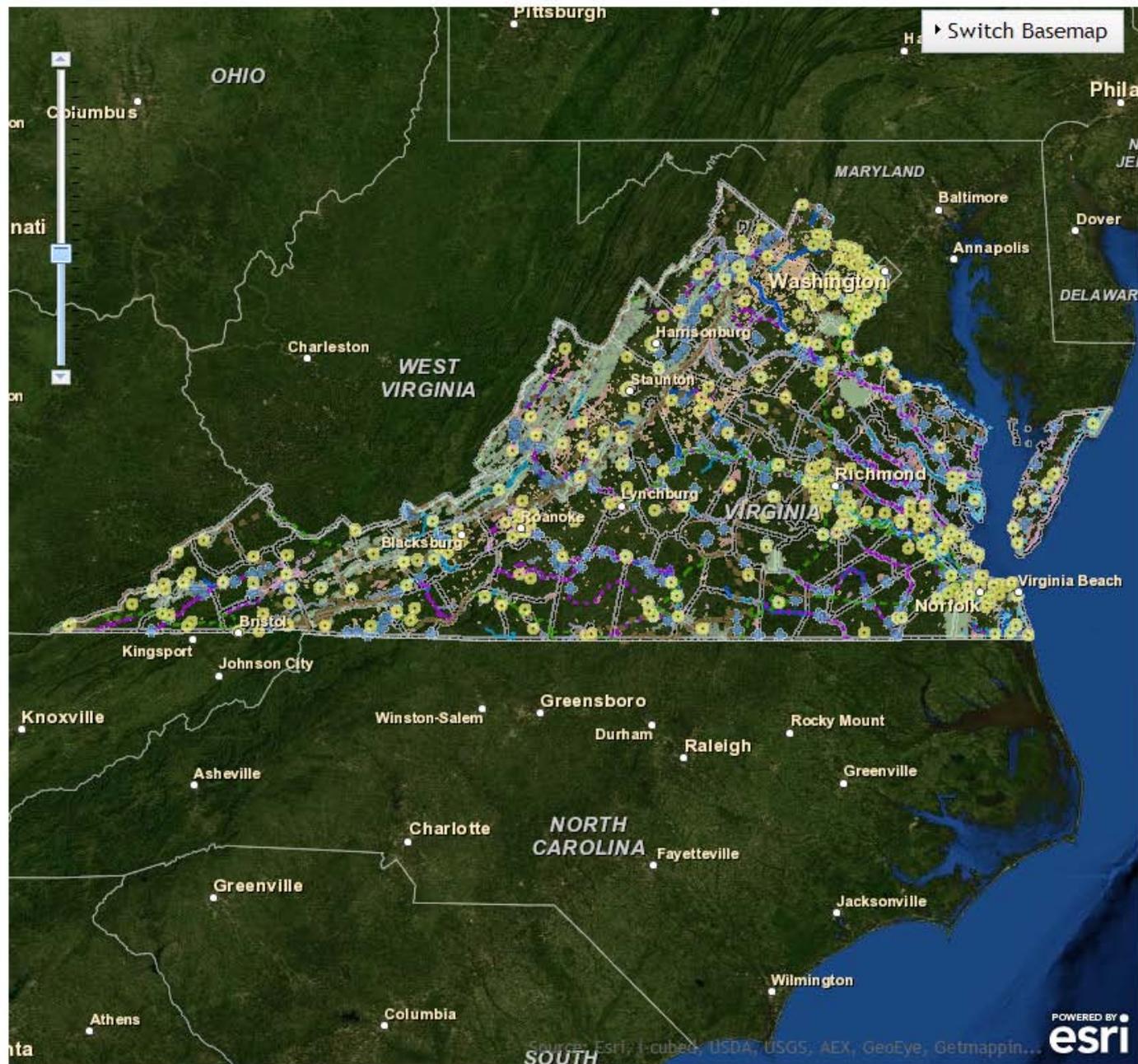
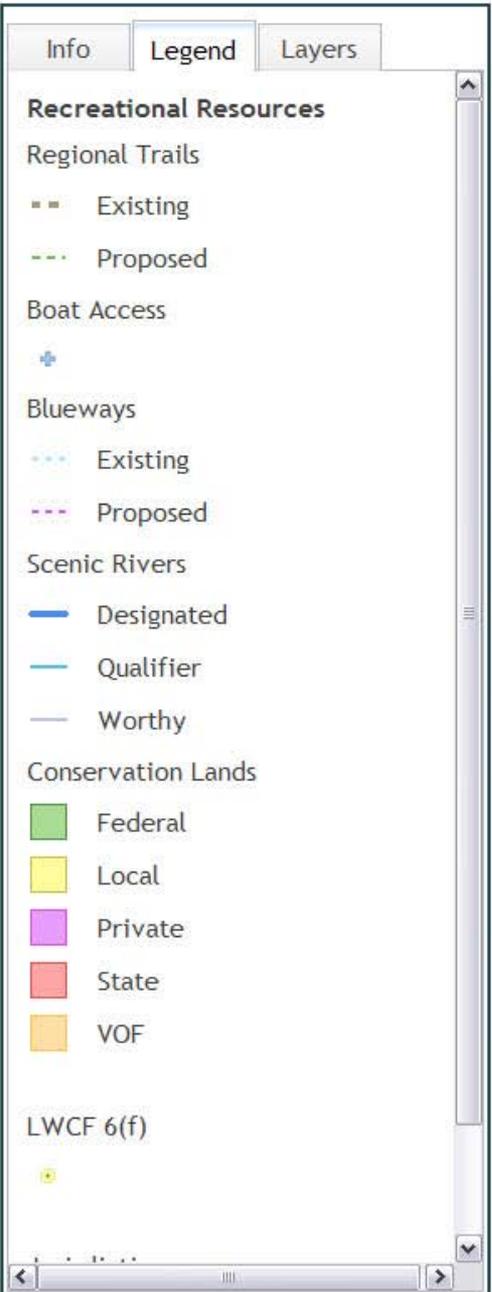
Scenic Rivers

- Designated
- Qualifier
- Worthy

Conservation Lands

- Federal
- Local
- Private
- State
- VOF

LWCF 6(f)

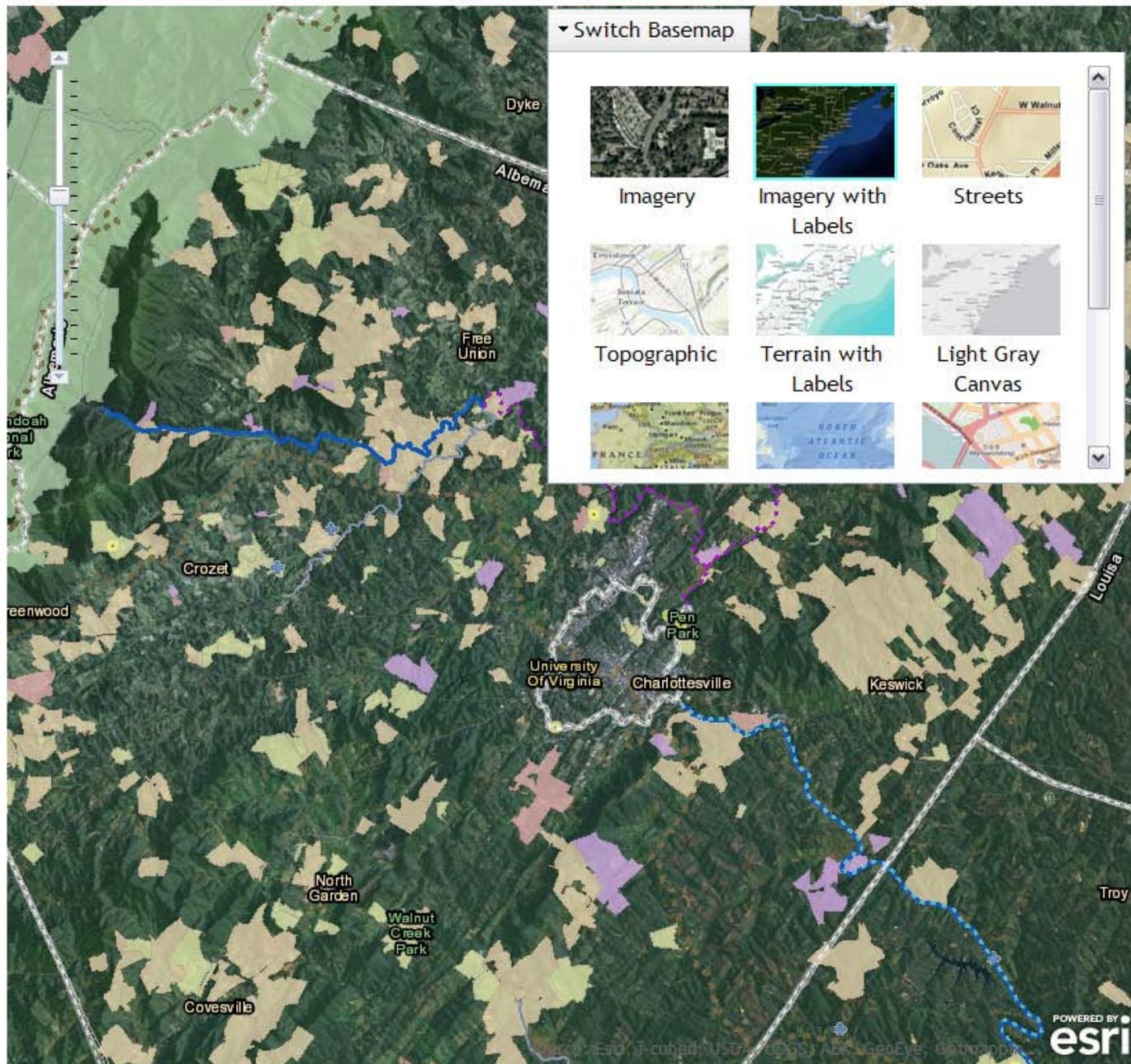


Virginia Outdoors Plan Interactive Map

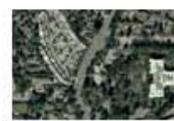
Info Legend Layers

Layers on/off:

- Regional Trails
- Designated Byways
- Proposed Byways
- Boat Access
- Blueways
- Scenic Rivers
- Public Fishing Lakes
- Public Lands



Switch Basemap



Imagery



Imagery with Labels



Streets



Topographic



Terrain with Labels



Light Gray Canvas



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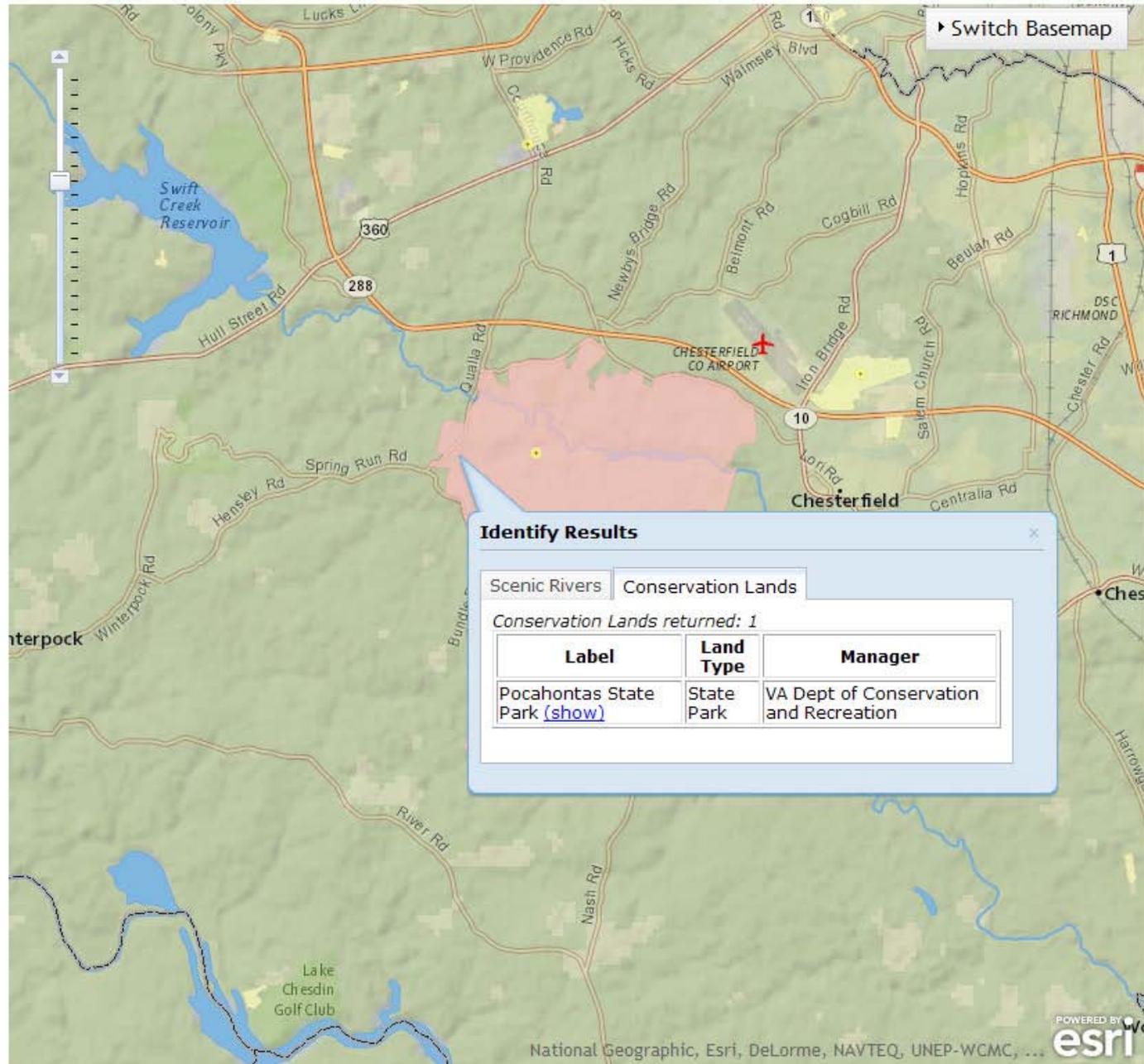
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Partnerships & Interactive Process

Provide ongoing input (external internal)

- Technical Advisory Committee (TAC)
- Stakeholders/users of the document
- Regional input from planning districts

VOP Products



- Online document
- Interactive mapping
- Promotional card with web link
- Executive summary brochure with disk

Next Steps

- VOP (SCORP) expires March 31, 2013
- Draft VOP to Secretary of Natural Resources – March 1, 2013
- Letter signed for NPS – March 15, 2013

<http://www.dcr.virginia.gov/vop>