



Litter
Prevention



Recycling



Waste
Reduction



Beautification



Environmental
Education



Get Involved



Our Mission



To engage and unite
Virginians to improve
our natural and
scenic environment



Plastic Bag Statistics



Each year, an estimated 500 billion to 1 trillion plastic bags are consumed worldwide. That's over one million plastic bags used per minute.

planetgreen.discovery.com/home-garden/plastic-bag-facts.html

Some 4 to 5 trillion plastic bags were produced globally in 2002. Roughly 80 percent of those bags were used in North America and Western Europe. Every year, Americans reportedly throw away **100 billion** plastic grocery bags.

www.worldwatch.org/node/5565

The average American family takes home almost 1,500 plastic shopping bags a year.

NRDCwww.nrdc.org/media/2008/080109.asp



Plastic Bag Statistics



Americans use and dispose of **100 billion** plastic shopping bags each year and at least 12 million barrels of oil are used per year in the manufacture of those plastic grocery bags.

[The Wall Street Journal](#)

Less than 5 percent of plastic grocery bags are recycled in the U.S.

[Environmental Protection Agency](#)

Plastic bags can take up to 1,000 years to break down, so even when an animal dies and decays after ingesting a bag, the plastic re-enters the environment, posing a continuing threat to wildlife.

www.worldwatch.org/node/5565



Great Pacific Garbage Patch



Two times the size of Texas!

[LA Times](#)

Scientists estimate that every square mile of ocean contains about 46,000 pieces of floating plastic.

www.sprep.org/factsheets/pdfs/plasticbags.pdf

There is now six times more plastic debris in parts of the North Pacific Ocean than zooplankton.

www.acfnewssource.org/environment/plastic_plankton.html

At least 267 different species are known to have suffered from entanglement or ingestion of plastic marine debris.

www.worldwatch.org/node/5565





partners with



**GIMME
A SECOND
CHANCE!**



America Recycles Day



KVB launched “A Bag’s Life”, Plastic Bag Recycling Campaign, at the Capitol on Nov. 15, 2010. Speakers and Guests included Deputy Secretary of Natural Resources, Director of DEQ, VRA, VRF, Trex, Walmart, Altria, VA Legislators, Media and Students from Robious MS.





ABagsLife.com

The homepage features a navigation bar with links for Home, Recycle Me, Video Contest, Bag Blog & News, Partners, About Us, and Contact Us. A prominent banner reads "DON'T TREAT ME LIKE TRASH!" with a smiling plastic bag character. Below the banner is a Twitter feed and a "LATEST NEWS" section with articles like "Video Contest Top Prize \$1,500" and "Follow Earth Day all year round". A "DIY PROJECT" section is also visible.

Homepage: blog, videos,
twitter feeds, contests
Fun and educational

The Zip Code Locator page features a search bar with the zip code "32311" and a "Search" button. Below the search bar is a "VIDEO CONTEST" banner. The main content area is titled "FIND A PLASTIC BAG RECYCLE CENTER NEAR YOU" and displays "Plastic Bag Recycle Results" for zip code 32311. The results list several locations with their distances:

Location	Distance
Walmart Supercenter	2.23 mi
Publix	2.92 mi
Sam's Club	2.95 mi
Publix	4.49 mi
Publix	4.50 mi
Winn Dixie Marketplace	4.99 mi
Publix	5.56 mi
Winn Dixie Marketplace	5.66 mi
Publix	5.99 mi

Zip Code Locator



Plastic Bag Forgiveness Day

- Two locations
- 600 reusable Chico bags distributed
- Educational aspects
- HRPDC Resolution
- 300 lbs and 23,000 plastic bags recycled
- Continued efforts



askHRgreen.org



State Fair of Virginia 2011

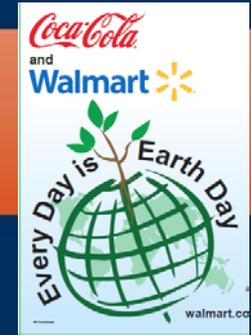


During the 11 days of the State Fair, KVB:

- Gave away 1500+ pocket ashtrays for our events CLPP
- Got thousands of signatures for our “I Will” campaign
- Received 1200+ entries into our “Bag-a-Bench” contest
- Gave SFVA an Environmental Stewardship Award



KVB / Walmart / Coca Cola Sustainability Campaign



- ❖ Sponsored by Coca Cola and Walmart
- ❖ From Earth Day to Memorial Day
- ❖ Throughout Virginia Walmart Stores
- ❖ Objective: To increase recycling rates & to encourage use of reusable bags

Support Environmental Responsibility by Purchasing and Using Walmart Reusable Bags!



Coca-Cola and Walmart proudly support



Learn More/Get Involved



www.keepvirginiabeautiful.org



30 in 30

The 2013 “30 Grants in 30 Days” will be underway shortly. In April, we plan to give away 30 grants of at least \$500 to unique and inspiring groups that are making a difference in their communities, through beautification and recycling.





Give 60 Campaign

GIVE 60

KEEP VIRGINIA BEAUTIFUL



THANK YOU!!!

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